

FEDERAL TRADE COMMISSION
RECEIVED DOCUMENTS
252-1 036
M04
SEP 3 1998
B23765700036
4730 Richmond
KC, Mo 64129
August 31, 1998

Dear Federal Trade Commission;

I'm responding to an article in the Kansas City Star concerning dry clean labeling.

I'm in total agreement that clothes should not automatically be labeled dry clean only when they can be hand or machine washed. I have two daughters and am very limited in the dresses I can buy them in the junior department because I won't let them buy those labeled dry clean which is 90% of the dresses. I notice the same style of dresses made of the same material in the children's department and they are usually washable.

Please follow through on your plan to require garments that can be cleaned at home to have washing instructions on the label. We'll purchase more dresses and not be spending money on dry cleaning. Thank you for looking into this consumer problem.

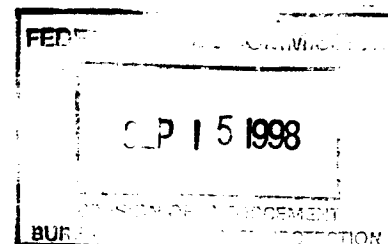
Thank you,
Karen Smith

FEDERAL TRADE COMMISSION
CHICAGO REGIONAL OFFICE
55 EAST MONROE STREET
SUITE 1800
CHICAGO, ILLINOIS 60603

September 15, 1998

Karen Smith
4730 Richmond
Kansas City, MO 64129

Re: Care Labeling
FTC File No. 252-1, M04



Dear Ms. Smith:

We are pleased to respond to your correspondence concerning the labeling of garments.

We have recorded your concerns in our consumer complaint/information retention system. This computerized system enables us to identify questionable business practices as well as those issues which are of great concern to consumers.

We are also forwarding a copy of your letter to our Division of Enforcement, which is responsible for the Care Labeling Rule, for their information and whatever action they deem appropriate.

We hope the enclosed information is helpful to you and we appreciate your interest in writing to us.

Sincerely,

Janice A. Daniels
Contact Representative
Chicago Regional Office

cc: Division of Enforcement
Bureau of Consumer Protection
Washington, DC 20580